

Content Calendar Example

This simple weekly content calendar will show you just how easy it is to plan your posts, stay consistent, and map out a week of content at a glance. Simply download and save to get started.

Alongside this example calendar, you can download and edit the content calendar template, which is fully customisable to fit your social media needs.








Platform Key

Instagram (IG)
 TikTok (TT)
 Discord
 Whatsapp Broadcast (WAB)
 Facebook (FB)
 Twitch
 Minecraft

Weekly Content Calendar

Month: _____

Week: _____

Day	Platform/Time	Visual	Concept/Caption summary	#
MON	IG - 4pm FB (Leaders Group) - 5pm TT - 4pm WAB - 4pm		Recap of Sunday's Youth Bible Study! How do you prefer to take notes: phone, notebook, or do you remember everything? 📝📱🧠	#sermonnotes #Biblejournaling #BibleGems
TUE				
WED	IG - 9am FB (Church Page) - 4pm TT - 6pm		Have you checked out our website recently? If not head over to find out about all the ways you can get connected to us 🌐	#churchnearme #churchlife #mcrchurch
THUR				
FRI	WAB - 9am FB (Story) - 11am TT - 4pm		Meet Juliana, one of our youth from Light City joins the content team! 🌐	#Freetickets #MCRevents #Youthnight
SAT	IG - 4pm FB (Leaders Group) - 5pm TT - 4pm WAB - 4pm		Ticket reminder! We are nearly sold out for next weeks Youth Event, grab yours before they're gone!	#Freetickets #MCRevents #Youthnight
SUN	WAB - 8am IG (Story) - 10am TT - 11pm		Set up for service - BTS of the youth service prep, musicians practising, meet the pastor and welcome team. 🗣️	#BTS #churchlife #SundayService #churchvlog