

# Content Calendar Example

This simple weekly content calendar will show you just how easy it is to plan your posts, stay consistent, and map out a week of content at a glance. Simply download and save to get started.

Alongside this example calendar, you can download and edit the content calendar template, which is fully customisable to fit your social media needs.



## Platform Key

Instagram (IG)

TikTok (TT)

Discord

Whatsapp Broadcast (WAB)

Facebook (FB)

Twitch

Minecraft

# Weekly Content Calendar

Month: ..... Week: .....

Day	Platform/Time	Visual	Concept/Caption summary	#
MON	IG - 4pm FB (Leaders Group) - 5pm TT - 4pm WAB - 4pm		Recap of Sunday's Youth Bible Study! How do you prefer to take notes: phone, notebook, or do you remember everything? 📝 + 📱	#sermonnotes #Biblejournalling #BibleGems
TUE				
WED	IG - 9am FB (Church Page) - 4pm TT - 6pm		Have you checked out our website recently? If not head over to find out about all the ways you can get connected to us 🌐	#churchnearme #churchlife #mcrchurch
THUR				
FRI	WAB - 9am FB (Story) - 11am TT - 4pm		Meet Juliana, one of our youth from Light City joins the content team! 🎉	#Freetickets #MCRevents #Youthnight
SAT	IG - 4pm FB (Leaders Group) - 5pm TT - 4pm WAB - 4pm		Ticket reminder! We are nearly sold out for next weeks Youth Event, grab yours before they're gone!	#Freetickets #MCRevents #Youthnight
SUN	WAB - 8am IG (Story) - 10am TT - 11pm		Set up for service - BTS of the youth service prep, musicians practising, meet the pastor and welcome team. 📹	#BTS #churchlife #SundayService #churchvlog